The Artwork Phase

Typically ranges from 2-4 weeks. It's **all dependent** on your quality of artwork provided, amount of revisions and how soon you approve design proofs. We recommend you start this phase as soon as possible, to quicken the whole ordering process!

Upload all your design files into your account with your instructions/notes to our graphics team through the "Design Instructions" box. The graphics dept. deals with only the design concept of your garment and will generate a design proof for your review *(approx. 3-4 days)* after files and instructions have been received. If you are satisfied with the proof, then click the "Approve" button to **sign-off/approve** it or leave further notes for necessary revisions *(typically within 48hrs)* under the "Edit" link.

Summary Specs: (link)
-artwork files are provided by you (designs, logos, fonts, etc.); you are responsible for uploading files to your personal art account (need ideas or inspiration? design + photo gallery)
-choose your templates for reference: (product templates) **blackened areas indicate pre-dyed and non-designable
-preferred artwork in Adobe Illustrator (vector) eps format, supplied photos must be of **high-resolution** (min. 300dpi, 10Mb)
-if your files are quite large (max. 20Mb), before uploading to your account please compress them with a file compression utility such as Win Zip (Windows), PKZip (Windows).
-must supply **Pantone Colour Codes or CMYK values** for colour matching (most accurate), no limits on number of colours used
DO NOT ASSUME Note: computer monitor colours you see on screen are in *RGB format*, which are only approximations of actual printed colours; they are not the exact same.
-please keep in mind, using white in designs is <u>fairly translucent</u> for tri gear and swimwear
-if you do not have a design already, take advantage of our **CS-Design Lab** feature (under "create new design")
-we provide scaling of designs for all sizes, free-of-charge
-all revisions and proofs must be approved by you before moving forward
-only proofs for your main item styles are provided automatically (i.e. For jerseys + shorts, not accessories), these can be used to extract a design for the other items of the order; thus the design will have a very similar conceptual feel
-this phase usually takes 2-4 weeks (dependent on quality files and your approval times)
**production does not begin till art proofs have been approved.*

If you have any questions or issues with the design stage, let us know and we would be more than happy to assist. Contact: info@champ-sys.ca